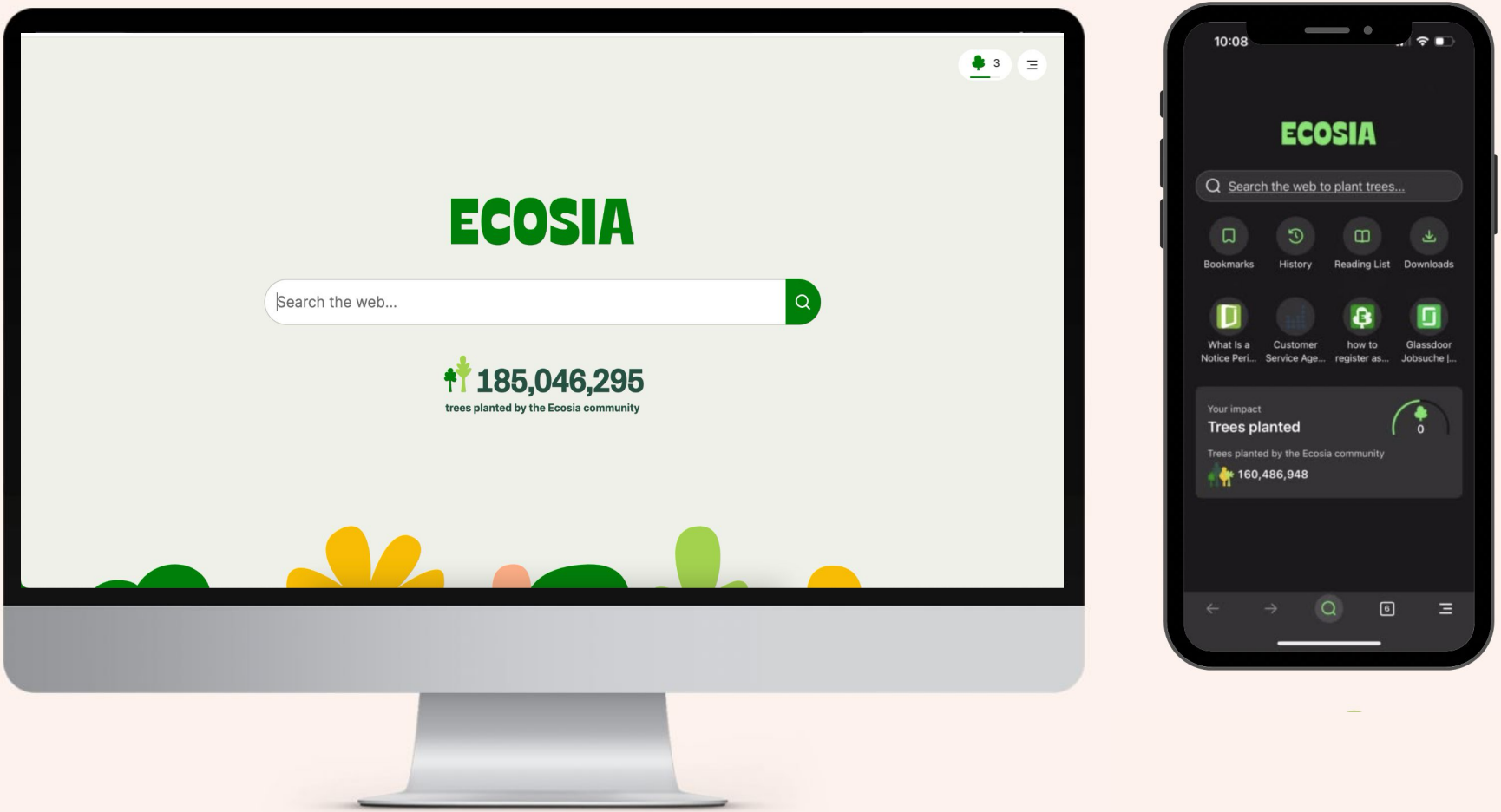
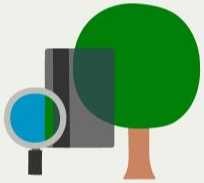
ECOSIA

Certified B Corporation™

ECOSIA
Help people to be climate active every day


3
ECOSIA
Search the web...
185,046,295
trees planted by the Ecosia community
10:08
ECOSIA
Search the web to plant trees...
Bookmarks
History
Reading List
Downloads
What Is a Notice Peri...
Customer Service Age...
how to register as...
Glassdoor Jobsuche |...
Your impact
Trees planted
0
Trees planted by the Ecosia community
160,486,948

You search the web with Ecosia



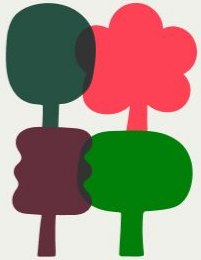
Search ads generate income

We dedicate 100% of our profits to climate action

Google results for companies that use Ecosia

Google results
by default

Improved
search experience



Plant more trees
than ever before

ECOSIA

TREES PLANTED BY THE ECOSIA COMMUNITY

215M+

20 million
people using Ecosia

35+
countries involved

70+
active projects

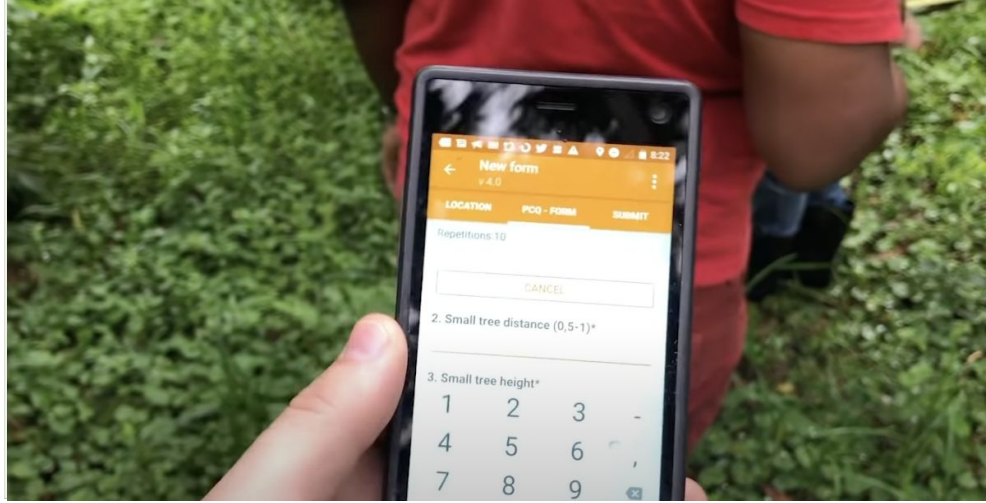
900+
native tree species

Tree planting

In-house tree-planting team led by Pieter Van Midwoud.

Service contracts signed with each partner to plant a defined number of trees.

Projects reviewed by **satellite technology, mobile applications** and **site visits**.



Uganda

4,129,866 trees planted
2,713 hectares restored

Together with the **Jane Goodall Institute** and **Trees for Humanity** we plant **tree corridors** that connect remaining forests, so chimps can safely move between them.

ECOSIA

Impact in Brazil

13,388,086 trees
24,429 hectares

Only 20% of the natural forest remains in the **Atlantic forest** on the East coast of Brazil.

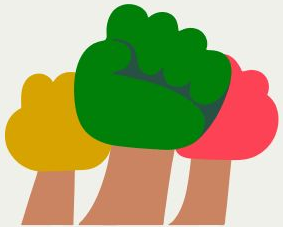
Case Study

ECOSIA

Why switch to Ecosia?

Positive Impact

Plant trees, help mitigate climate change, reverse deforestation and preserve biodiversity.



Employee Engagement

Foster a sense of purpose and environmental awareness among employees.

Cost-Effectiveness

Free to use and easy to implement!

ECOSIA

Who uses Ecosia?

Multinationals, NGOs, government institutions and universities

DHL and SAP, have been using Ecosia for over 2 years.

Your potential impact

Number of employees: **5,000**

Searches in a month: **200,000**

Estimated trees financed in a month: **4,000**

Estimated trees financed in a year: **48,000**

*Estimates based on the assumption of an average of 2 searches a day per employee, 20 working days a month and our average of 50 searches to fund the planting of a tree.

Measure your impact

Receive a monthly tree-report via email showing the estimated* number of trees your employees have helped to finance through their searches.

based on the average of x50 searches to plant a tree.
Trees cannot be used for carbon offsetting.

ECOSIA

How does it work?

Present Ecosia	Make the case and secure support
IT review	Data security & IT review
Pilot + feedback	Run a pilot to gather feedback
Comms plan	Publish comms and regular updates

Present Ecosia

“Switching to Ecosia is technically easy and free of charge, you just need to get the right people on board”

- Pitch Ecosia together with your Green team
- Download support materials
- Invite Ecosia to present on your behalf

ECOSIA

Data privacy check

"Ecosia will need to be reviewed by your company's data security team"

- Submit a request to review our **privacy policy** , **terms of service** and **data diagram**
- Privacy friendly without selling data to advertisers
- Ecosia available to complete due diligence questionnaires if required

ECOSIA

Share technical guides with IT

“IT can use existing tools like Intune to set Ecosia in Edge and Chrome”

- Ask IT to review our technical documentation
- Offer to set up a call with IT and Ecosia
- Request a unique reporting code to receive a regular tree-report

Pilot & launch

“You don’t need to switch company-wide overnight. You can start by running a pilot.”

- IT define a pilot group of employees to use Ecosia for 1 month
- Gather data and feedback about the impact
- IT rolls out Ecosia further in just a few clicks!

You did it!
Now you get:

- Monthly tree report
- New ESG metrics
- Engaging impact stories
- Updates for LinkedIn

ECOSIA

Employee feedback

"Using a tool like Ecosia is a simple and effective way to promote sustainability and invest in the planet without even having to think about it."

Head of Sustainability and ESG at TalkTalk

"In practical terms, implementation was incredibly straightforward to do. It was a small policy change from the corporate application team.
A few persistent emails were needed and we ensured that any concerns were handled at the necessary levels."

TalkTalk

Personally I have found very little difference between Ecosia and Google when I have needed to use it. Therefore my opinion would be to keep using it as it's helping the environment."

Employee from an NHS Trust

It's been a great example of validating and scaling an idea from colleagues which has tangible environmental benefits. Employees at all levels across the company have shared how they appreciate being made aware of simple steps they can take to help the planet."

Sustainability & Corporate Responsibility Manager at E.ON

A brilliant initiative, very happy that [my company] is taking action on the climate and ecological emergency."

Employee from an NHS Trust

Get in touch to find out more

fred.henderson@ecosia.org

Visit the Ecosia Help Center for all our support materials for companies